

**Content, Context, and Capacity: A Collaborative Large-Scale Digitization Project on the Long Civil Rights Movement in North Carolina (CCC)**

Report for Quarter 4 of Year 1  
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From: Joyce Chapman, project librarian (chapmajc@email.unc.edu)

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**Personnel**

Jenn Riley, Head of the Carolina Digital Library and Archives at UNC-Chapel Hill, took on the role of temporary Principle Investigator for the CCC grant on June 1 2012.

**Digital production and display**

In the fourth quarter, digitization of collections held by all four institutions proceeded ahead of schedule in the Digital Production Centers (DPCs) at UNC-Chapel Hill and Duke. The project has produced approximately 185,000 scans, exceeding year one goals by 85% and attaining 46% of the three-year project total. Approximately 165,000 of the completed year one scans are live online and available for examination and download. Materials preparation (e.g., privacy screening, condition review, fastener removal, and conservation repair) for collections in the digitization queue continues at all four libraries. Digitization is complete for thirteen collections (except for a small number of oversized materials, which will be digitized in year three). Digitization is underway for an additional eight collections.

All four institutions now have digital content published on the web. Duke began publishing digital objects and launched live digital content linking from finding aids in the fourth quarter. An example of Duke's live content linking can be viewed on the [Rencher Nicholas Harris Papers, Durham City Council Series](#).

**Outreach & Publicity**

During the fourth quarter, we published five more blog posts in the CCC highlights series "From the Archives" on the *Publishing the Long Civil Rights Movement* blog.<sup>1</sup> CCC graduate students wrote the posts, which feature documents of special interest or importance from the digitized collections, discuss historical context and relevance, and point to the digital facsimiles. In June, the Project Librarian (Joyce Chapman) presented on the CCC project at the American Library Association annual conference. The presentation was part of OCLC's panel, "[The Power of Groups: Collaboration & Innovation](#)."

The grant received significant publicity in the fourth quarter. In response to the press release on the digitization of the James E. Shepard papers from NCCU, several news articles were published locally (including a [Herald Sun article](#), a news piece in the Triangle Tribune, and an [NCCU news article](#)) as well as a national news article in [the Journal of Blacks in Higher Education](#).

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<sup>1</sup> [Helping Farmers Help Themselves](#) (Allen Bell at UNC), [When You Can't Write with the Ink: Looking at the Civil Rights Act of 1956, part I](#) and [The Complete Destruction of the Separate States: Looking at the Civil Rights Act of 1956, part II](#) (Josh Hager at Duke), [World War II Serviceman Letters](#) (Shanée Murrain at NCCU), [Alfonso Elder on the Pursuit of Excellence in a Changing World](#) (Emily Bowden at UNC)

### **Finding aids**

All seven finding aids from NCCU were completed this quarter, encoded in EAD-XML, and published online. The two new finding aids encoded since the last quarterly report are the [NCCU Department of Public Health Education Records](#) and the [NCCU Central Intercollegiate Athletic Association and Other Records](#). We have chosen one additional photograph collection from NCCU to be digitized. The finding aid for this collection will go live in year two.

### **Evaluation**

The Evaluation working group began qualitative evaluation activities with K-12 educators in May 2012. The Project Librarian and evaluation field experience student (Amanda Loeb from UNC's School of Information and Library Science) began work in several areas: a video tutorial explaining large-scale digitization and how to access digital materials through the finding aid, conducting interviews and focus groups with K-12 educators, and data collection for the upcoming K-12 educator online survey.

The working group also created an anonymous online self-evaluation survey for CCC project participants, which was distributed in early June and had a response rate of 96%. The results of this survey were discussed at the year one wrap up meeting and will be considered further by the steering committee during planning for year two.

### **Planning**

On June 15 we held a CCC year one wrap up meeting with all student workers, staff, and participants in the project from the four university libraries. We reviewed our progress to date and our upcoming milestones in year two, discussed the results our project's anonymous online self-assessment survey, reflected on year one's successes and areas for improvement/changes, and listened to a graduate student panel discuss their experiences working on the grant.